

# Finishing Trades Institute

Of Western &  
Central New York

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To Whom it May Concern:

Having observed several pre-apprentices looking to enter our tradecraft we, the Finishing Trades Institute of Western & Central NY consider it an honor to continue to extend our complete support of the work of the Multi-craft Apprenticeship Preparation Program, Inc. and its affiliated "On the Job" training component- Project Phoenix.

The synergy created between the two successful NYS designated Direct-Entry programs, are one of the most innovative and cohesive, grassroots programs available to counter the ravages of poverty in the Rochester, New York area — particularly given their primary focus is serving historically underserved populations and directly effecting outcomes in lifting individuals from the grip of poverty by introducing participants to career-track opportunities throughout Rochester's Building and Construction Trades.

From canvassing residents in neighborhoods suffering from the disempowering effects of gentrification and generational poverty, to identifying qualified candidates for employment in the construction trades and extending an opportunity for participation in their Direct-Entry pre-apprenticeship as a gateway to becoming viable Union craftsmen/women, the neighborhood revitalization potential promises a restoration of hope and thereby a true sense of community.

It is rare to identify truly committed individuals and organizations with such passion, extending tangible career-track opportunities to those most in need. We look forward to continuing to build upon our shared interests with the Multi-craft Apprenticeship Preparation Program, Inc.

We are confident that, with your help, their efforts will continue to demonstrably drive a sense of P.R.I.D.E. (PERSONAL RESPONSIBILITY IN DEVELOPING EXCELLENCE) in our neighborhoods and community.

Sincerely,

Marc S. Braunstein

Director of Training and Apprenticeship